

## 2026 Sponsorship Benefits

## 35th Annual Culinary Celebration Fat Tuesday, February 17, 2026 5:30PM-10:00PM Northern Kentucky Convention Center

SPONSORSHIP LEVEL	GUEST BENEFITS	EVENT PROGRAM	SPONSOR RECOGNITION
PRESENTING SPONSOR \$25,000 (Committed)	We are proud to announce that our 2026 Presenting Sponsor is THE JOE BURROW FOUNDATION		
EVENT SPONSOR \$15,000	<ul> <li>3 Tables of 10 seats each with signage</li> <li>Valet Parking</li> <li>VIP Entry at 5:30PM</li> </ul>	1 Page Ad Print Ready PDF 4-3/4 x 7-3/4 Portrait Full Color- Yes	Logo listed as Event Sponsor at the event Logo with link listed on event & each agency's website Logo in each agency's newsletter One unique social media post with logo and redirect by each agency Gumbotron and Stage Check Presentation the night of the event Banner with logo displayed during the parade Signage & recognition as official Parking Sponsor Name and logo included in media & print publicity as Event Sponsor
ROYAL COURT SPONSOR \$10,000	<ul> <li>3 Tables of 10 seats each with signage</li> <li>Valet Parking</li> <li>VIP Entry at 5:30PM</li> </ul>	1 Page Ad Print Ready PDF 4-3/4 x 7-3/4 Portrait Full Color- Yes	Logo listed as Royal Court Sponsor at the event Logo with link listed on event & sponsored agency's website Logo in sponsored agency's newsletter One unique social media post with logo and redirect by sponsored agency Podium mention from emcee the night of the event Logo included on banner during the parade Name and logo included in marketing materials as Royal Court Sponsor
KING SPONSOR \$6,000	<ul> <li>2 Tables of 10 seats each with signage</li> <li>Valet Parking</li> <li>VIP Entry at 5:30PM</li> </ul>	1 Page Ad Print Ready PDF 4-3/4 x 7-3/4 Portrait Full Color- Yes	Logo listed as King Sponsor at the event     Logo with link listed on event & sponsored agency's website     Logo in sponsored agency's newsletter     One social media post with logo and redirect by sponsored agency     Podium mention from emcee at the event
QUEEN SPONSOR \$4,000	<ul> <li>2 Tables of 10 seats each with signage</li> <li>*Free Parking</li> <li>VIP Entry at 5:30PM</li> </ul>	1/2 Page Ad 3-3/4 x 4-3/4 Landscape Full Color- Yes	Logo listed as Queen Sponsor at the event     Logo with link listed on event & sponsored agency's website     Logo in sponsored agency's newsletter     One group social media post with logo
JESTER SPONSOR \$2,500	<ul> <li>1 Table of 10 seats with signage</li> <li>*Free Parking</li> <li>VIP Entry at 5:30PM</li> </ul>	1/4 Page Ad 1-3/4 x 4-3/4 Landscape <u>OR</u> 2-1/4 x 3-3/4 Portrait Full Color- Yes	Name listed as Jester Sponsor at the event     Name listed on event and sponsored agency's website
VIP TABLE \$1,500	1 Table of 10 seats with signage     *Free Parking     VIP Entry at 5:30PM		

SINGLE TICKET PRICING:

VIP TICKET: \$125 Entry at 5:30PM \*Free Parking GENERAL ADMISSION: \$100 Entry at 6:30PM

Entry at 6:30PM \*Free Parking